

Community Sponsorship

2026-27





About Our School

Richard Riordan Primary Center and French Dual Language is a dynamic, growing public school in Highland Park, Los Angeles serving students from Transitional Kindergarten (TK) through 5th grade across three programs – the Primary Center program (TK-1st), the French immersion elementary program (TK-5th), and the special education program, Preschool for All Learners (PALS). Part of the Los Angeles Unified School District, Riordan is a majority low-income, Title I school, that takes pride in its multicultural and multilingual community.

Under the leadership of Principal Lynn C. Elias, with nearly 30 years of educational experience, Richard Riordan is committed to ensuring equity and academic excellence for every student.



Go rockets, blast off!



How the PTA Supports Our School

The Riordan PTA is deeply involved in enriching the educational experience for every student and strengthening our growing school community. We focus our efforts on:

- **Supporting instruction** by partnering closely with teachers and maintaining an active network of room parents to ensure strong classroom communication and collaboration.
- **Funding excellence** through read-a-thons, community events, and sponsorships that directly support key programs, such as gardening, as well as school beautification and outdoor learning initiatives.
- **Advocating for improvements** by working with LAUSD to secure enhanced facilities, updated playground equipment, and resources that promote safety and inclusion.
- **Building community connections** through family-centered events like clothing swaps, fall festivals, and our beloved annual talent show, which bring together students, families, and local partners.

Together, these efforts ensure that every contribution—whether through time, participation, or sponsorship—helps create a thriving, inclusive, and inspiring environment for Riordan students.

Why Your Sponsorship Matters

100% of your sponsorship directly supports our school and 100% of your donation is tax-deductible. Your investment helps us:

- **Expand our French Dual Immersion program**, enriching opportunities for multilingualism.
- **Fund enrichment programs** which nurture creativity, teamwork, and curiosity.
- **Support literacy**, inspiring a lifelong love of learning.
- **Enhance our campus environment**, including school beautification projects, outdoor learning spaces, and shading and greening projects.
- **Build community connection** through family events that bring students, parents, and local partners together.

Richard Riordan is a **young school with a growing community**—and your sponsorship plays a vital role as we establish the programs and traditions that will shape its future.

As a school rooted in a vibrant and diverse neighborhood, we're building something special. Your partnership helps us continue our journey toward educational excellence—**together**.

Our Mission: Raise \$112,000 This Year



Librarian —
\$36,000



**Multicultural Arts
Programming —**
\$20,000



Garden Program —
\$8,000



**French Curriculum
Materials —**
\$5,000



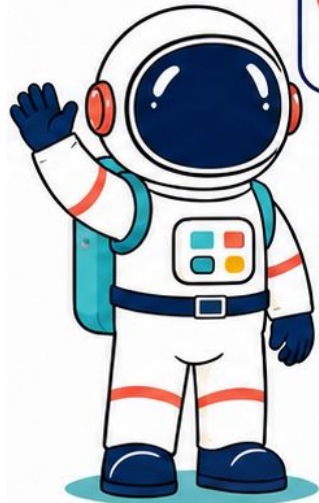
**Campus
Improvements —**
\$3,000



PE Programming —
\$40,000



\$112,000
TOTAL GOAL



Sponsorship Packages



Benefits (for a period of 1 year)	Platinum \$5,000	Gold \$3,000	Silver \$1,500	Bronze \$500
Priority branding on all communications Exclusive opportunity — limited to the first 3 sponsors.	☒	☐	☐	☐
Talent Show Recognition Your company name and logo will appear on the ticketing website and program for our annual talent show at The Lodge Room, where you will be verbally thanked (last year's show sold out, 300 tickets)	☒	☐	☐	☐
Event Handouts Your company-provided brochures or similar handouts will be featured on the PTA table at 1 (gold) or 2 (platinum) PTA events, such as the Fall Festival or Talent Show	☒	☒	☐	☐
High-Visibility Banner Placement Show your community support with a large (gold), or extra large (platinum) banner displayed on our parking lot fence along busy Avenue 56 and Monte Vista, a main entryway to Highland Park.	☒	☒	☐	☐

Sponsorship Packages (continued)

Benefits (for a period of 1 year)	Platinum \$5,000	Gold \$3,000	Silver \$1,500	Bronze \$500
Digital Presence Your company name and logo will appear on the PTA webpage with a clickable link and in an Instagram post.*	☒	☒	☒	☐
Read-a-thon Your company logo will be featured on the Read-a-thon website in the spring, with a direct link shared with neighbors, families, and friends—providing valuable visibility for your business.*	☒	☒	☒	☐
Logo on Group Banner Your logo will be included on a group banner displayed on our parking lot fence along busy Avenue 56 and Monte Vista, a main entryway to Highland Park. Company logos will be arranged in tiers, with Silver sponsors getting premium placement and larger logos.	☐	☐	☒	☒

*Company logos will be arranged in tiers, with platinum level sponsors given premium placement and largest logos, with medium (gold) and small (silver) logos for other levels.



Sponsorship Banner Placement

At the high-traffic intersection of Avenue 56 & Monte Vista St in Highland Park



- Location: **32,100 impressions** per week
- Banner sizes:
 - Large (L): 3'6"w x 3'6"h
 - Extra Large (XL): 7'0"w x 3'6"h

Per LAUSD guidelines, banners are for sponsor recognition, not advertising, and cannot include a description of services or products, business contact information, or advertising language (coupons, special offers, slogans, or calls to action)



Riordan Rockets PTA is a 501(c)(3) tax-exempt organization, EIN 874209608. Your sponsorship may qualify as a charitable deduction for federal income tax purposes. Please consult your tax advisor or the IRS to determine whether a contribution is deductible. Donors giving more than \$250 in a single contribution may request a written acknowledgment by e-mailing treasurer@riordanrocketspta.org. Requests must be made within 30 days of receipt of funds.

Sponsoring companies are responsible for providing their own logo based on our submission guidelines. All sponsors, logos, and content are subject to LAUSD and Riordan Rockets PTA approval.

All sponsorship donations are non-refundable. Funds can be sent via check to the address below or via the QR code. Email president@riordanrocketspta.org with questions.

Riordan Rockets PTA
5531 Monte Vista St
Los Angeles, CA 90042

Thank you!

Donate

